KNOW THY PLACE:

The Role of Data in Understanding Community, Regional, and Statewide Needs

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1. The United States is experiencing a major demographic revolution.

- 2. Diversity by race and diversity by age are both critical issues.
- 3. The "middle-aging," not the aging, of our population is now taking place. The aging of our population is a decade or more off.
- 4. Major changes are taking place in our households and families.
- 5. There are major regional differences across the United States.
- 6. Our economy is changing and we are not prepared for the new knowledge economy.
- 7. Bubba is in trouble whether he is Bubba White, Joe Black, or Jose Brown.
- 8. Births to unmarried mothers and children at risk are major challenges.
- 9. The costs of an aging society are "unsustainable" and we need to rethink the concept of "old."
- 10. We have a "sick care" system masquerading as a "health care" system.